

“WYSIWYG” Website Template Specs

For starters you will NOT be designing or creating a website for me!

I will need ZERO graphics created or video created from you. What I need is a top SEO “on page optimization” person (duh I know 80% of SEO rankings are due to off page link building and I have **hundreds** of top 10 Google keywords for my own businesses and clients, so I will know really quick if you know your SEO crap or not) creative programmer and flash expert that has tons of experience with mixing graphics into live video (like commercials) to build a website template that will allow me to build entire sites without needing to know any html code or programming.

I’ve already created almost this EXACT template, but for a mini site/long sales copy letter type format. So over half the project is already done, you just have to copy and tweak the existing code and your half way done already.

1. Requirements you must watch this entire video below to get a good understand of what I’m looking at creating. I don’t need 90% of what X-site Pro does please understand → <http://www.xsitepro.com/video.html> 6:47

Also if I reward you the project or your one of the finalists I will send you a link to where two Camtasia videos will be uploaded by tomorrow. Both videos are about 30 minutes in total. They show you the existing website template system and how it works, and shows you EXACTLY what I need done.

2. www.benjordanconsulting.com this website was built on the mini site template I created with most of the code/features I want already created that you can simply copy and tweak and use on this template system project. I built that entire mini site/long copy sales letter website myself without knowing an ounce of html or code. Except the custom header graphics I hired someone to do.

3. www.myweddingfavors.com This is one of the world’s top SEO experts (Brad Fallon) website, use his website structure to give you an idea of how I want **the siloing and SEO/website infrastructure** of the template to mimic.

Here’s what I need done below and I’m looking for a LONG TERM relationship as you will see on specs there is no PayPal, shopping cart or product catalog features. I will need that for this template for certain clients in the near future. I also need the mini site template I already created revamped since it’s almost 4 years old. Again if you do a great job with this and get it done quickly, I will give you a ton of work soon. I also have another online database project I need done right now as well. That’s a \$200 project.

Budget pays \$500 if done in 10 days and \$550 if done in 7 days. Will escrow \$250 when bid is awarded to you and rest paid once project is done and approved by my client who’s paying for this. :D

I know \$500-\$550 is a what the average person in most European countries and India/China areas makes in a month. So I will get special consideration to those people. Also you MUST have Skype to be able to talk with me daily and Yahoo chat. You must speak FLUENT English, not broken English. FLUENT! This project is too complicated to work with someone that can’t understand what I want exactly. You MUST have extensive on page/site structure SEO, flash and programming experience. If you don’t have many positive reviews on your profile, don’t both bidding. Also it will help your cause to send me demos of work like this you’ve done before for other clients.

What features I need for the template:

(Note when it says “**mini site system has**” that means I’ve already created this feature and have the code that you can use and tweak already done for you).

1. A www.MySpace.com photo gallery type page OPTION with area below the pics that I can write comments.

2. Audio and video FAQ builder. Also able to make links hyperlinked in text answers. – **Mini site system has audio FAQ builder, needs video builder.**
3. Every website page must be W3C compliant.
4. Alt image naming feature – **mini site system has**
5. Rounded or square web page corner option to create
6. Wallpaper background option to upload using browser option – **mini site system has**
7. Option to be able to put images as trim around main website content
8. Change of width of website option and no border at all option – **mini site system has**
9. Automatically generated html anchor text site map and Google site map whenever I add a page of content
10. Filename anchor text option – **mini site system has**
11. PDF, MP3 and Camtasia video file upload option for any page using computer browser to upload
12. Custom audio button feature – **mini site system has**
13. Custom Johnson Box testimonial feature – **mini site system has**
14. Domain name publish set up like – **mini site system has**
15. Image uploading has automated sizing feature like with www.ActiveRain.com (meaning when I decrease say the width and height automatically changes with it to be proportionate in size)
16. Name each page/navigation menu whatever I want – **mini site system has**
17. Article page with automated site map of all articles, automatically makes title anchor texted.
18. One touch website publish button – **mini site system has**
19. Preview each page and entire website – **mini site system has**
20. URL button for blog or other sites redirect on nav bar – **mini site system has**
21. Active/not active option feature on back office when creating web pages – **mini site system has**
22. Form fill out page OPTION, add as many questions as I want to be answered and then enter whatever email address I want that data to go to. – **similar option on mini site system**
23. Title, meta description, keywords, H1, H2, H3 tag option that I can do myself – **mini site system has**
24. Text/html mode option to look at every page on website – **mini site system has**
25. System will be able to creates unlimited website and pages, can use any domain to transfer to clients domains
26. Save your website as a template feature (basically duplicates existing website I built to put on another domain)
27. Backup/restore feature
28. Built in Google analytics every page and website
29. Link building directory page and automated set up so people can just automatically add their website and info after my approval and have dozens of rotating titles and descriptions of what I want them to put on my site. Also open to how I can get the word out to the internet that I will exchange links with people in related industries.
30. Siloing –interlinking within the site (if you don't know what siloing is then don't bid!)
31. RSS Feed page where you can help me set up various RSS feeds that are theme related to whatever website I'm creating.
32. Change menu/nav bar to be put on top, on far left or at bottom of each website and be text based for SEO reasons. NO FLASH nav/menu bars at all.
33. Build a built in flash template for when I upload pro video that is shot and also can use animated graphics with the video. <http://www.biztrade.com/sell.html> - <http://www.freeze247.com/technology3.cfm> these two sites will give you great examples of the type video template I need built. Most websites and pages on template won't do this high end stuff, so it needs to be a dormant option that I can choose. Again you WON'T do anything, but build a split module template that will house video I produce in the future on one side and graphics animation on the other.

I'm sure I'm missing some features, but that is a good start. I want, scratch that I need a very intelligent and creative experienced SEO/programmer that can read between the lines and understand what I want, even if I don't tell them exactly what I want. Since I might not know I need it or how to get my point across to you. Make sense?

Thanks and let's get rocking. :D

Ben